



IDC CIO Excellence Awards 2018

February 22, 2018 | JW Marriott Marquis Hotel | Dubai

Nomination Form

Best Customer Experience Transformation

Contact details of the nominee:

Name:	<input type="text"/>
Title:	<input type="text"/>
Company:	<input type="text"/>
Postal address:	<input type="text"/>
City, Country:	<input type="text"/>
Telephone:	<input type="text"/>
Mobile:	<input type="text"/>
Email:	<input type="text"/>

IMPORTANT NOTE:

This document must be used as the unique template for your submission. Please supply us with all the necessary contact information outlined below and then answer all questions in the spaces provided.

All nominations must contain fact-based information and should not include marketing messages or branding information. All questions from the nomination form need to be answered.

IDC encourages short, sharp answers that provide clear insights into the results achieved by the selected initiative/project /CIO nominee.

An organization can nominate itself in multiple categories.

The nomination form must be submitted prior to **February 10, 2018**.

Continued below...

List initiative/s or project/s in this area in the past 12 months. Describe each in as much detail as possible including the objectives, features, technologies, challenges, implementation process etc.

Describe the Business Impact of the initiative/s or project/s. Please provide clear business outcomes achieved as much as possible including any quantifiable outcomes. Compare the outcomes to objectives / goals set up at the outset of the initiative.

Key stakeholders involved and their contribution

References e.g. Links, documents, or related content of this project/initiative

APPENDIX

Please supply details of two people who our judges may contact for references:

Reference 1

Name:

Company:

Telephone:

Mobile:

Email:

Reference 2

Name:

Company:

Telephone:

Mobile:

Email:

**If you have any questions regarding the completion of this nomination form please contact:
Swapna Subramani | ssubramani@idc.com | +971 4 433 2600**